

FLORIDA CAREER PROFESSIONALS ASSOCIATION CONNECTION

KEEPING FLORIDA FIRST

2007 POST CONFERENCE EDITION

PRESIDENT'S MESSAGE

Over 130 FCPA members got "On Track" in June and enjoyed a wonderful conference in Daytona Beach. I think the attendees appreciated some of the new program ideas such as the Speed Networking and the Winner's Circle as well as the wealth of information provided in the breakout sessions. Ray Angle's opening keynote set the tone for professional networking and I saw many members using their new networking skills at the President's Reception. Scott Christopher left us laughing all the way home and was the perfect closing keynote speaker for this conference. We got lucky with the weather and enjoyed a beautiful beachside barbeque on Thursday evening. I don't think the conference could have gone any better and I have to thank all the conference volunteers who worked so hard to make it happen. In addition, I would like to thank the exhibitors and those who contributed to the President's Council for helping make our 42nd Annual FCPA Conference such a great success!

The fall meeting for the FCPA Board of Directors is August 2 and 3 at the Naples Grande Resort, the 2008 Conference site. We have several new members on the board this year and I would like to welcome Lindsey Pugh from Florida State University (Information Manager), Sandy Jakubow from Florida Atlantic University (Membership Representative), and Brooks Hoffmann from SunTrust (Employer Member at Large). Brooks is replacing Andrea Koegel who was appointed by the board to the Treasurer position vacated by Ray Rogers who was just elected Vice President. A complete list of the current Board of Directors is provided at the end of this newsletter. I would also like to take this opportunity to thank Mike Tooke for his many years of service to FCPA. We are going to miss his dry humor and his thoughtful comments and insights at our board meetings.

In addition to starting preparations for the 2008 Conference at this meeting, the board will begin setting goals for the coming year as well as continuing work on several important projects that were implemented in previous years. Some of the issues we will be addressing as we set our goals include proper tax status for the association, changing the fiscal year for the association, re-designing the FCPA website and expanding employer membership. I encourage you think about issues that you feel are important to FCPA and submit them to me so I can present them to the board for consideration.

Remember to mark your calendar now for the 2008 Conference – June 18-20. And, be sure to volunteer on a conference planning committee by contacting Ray Rogers, Vice President and Conference Chair at rogers@rollins.edu. Serving on a conference committee is not only a fun way to meet new FCPA friends but it is also a great way to build your professional network. Finally, I would like to thank you for giving me the opportunity to serve as your President this year. I am honored to work with such a talented group of career professionals. I look forward to an exciting and productive year.

Dona Gaynor

FCPA PRESIDENT

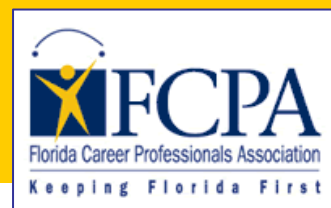
Thank You!

2007 CONFERENCE COMMITTEE CHAIRS

- ◆ Conference Chair – Dona Gaynor
- ◆ Program Chair – Sean Rego
- ◆ Registration – Jennifer Browning
- ◆ Awards – Mike Tooke
- ◆ Recreation/Decorations – Andrea Alfano
- ◆ President's Council – Lee Holifield & Andrea Koegel
- ◆ Vendors and Resources – Jan McKenna
- ◆ Door Prizes – Jackie Herold & Amy Kleeman
- ◆ Evaluations – Tracy Joinson
- ◆ New Member Orientation – Dee Dee Gatch & Mike Tooke
- ◆ Photographer – Ann Marie Cooper
- ◆ Local Information – Sandi Andrews
- ◆ Food/Beverage/Facilities – Jane Colson

2007 EXHIBITORS

- ◆ Career Liftoff
- ◆ College Central Network
- ◆ EBSCO Publishing
- ◆ eLaunched
- ◆ Florida Surveying & Mapping Society
- ◆ Human eSources, Ltd.
- ◆ MonsterTRAK
- ◆ Vault, Inc.





CHRISTY KING

2007 BROWNLEE AWARD RECIPIENT

PRESENTED BY JAMES WATSON

FCPA's Brownlee Award was established in 1987 to recognize an outstanding professional who has made significant contributions to FCPA. This is the highest honor that this organization can bestow on one of its members who has demonstrated both extraordinary leadership and professionalism. It is presented annually at our conference to one of our exceptional members.



Today's society often measures success by the position we hold, the amount of money we make or by the influence we have over other people. FCPA is an organization that measures success by a very different standard.

Each year FCPA bestows the Brownlee Leadership award to a deserving individual who reflects what we consider "our standard" of success. The John T. Brownlee Award, established in 1987, emphasizes qualities beyond title, money or influence. John Brownlee's 10-year involvement in FCPA set standards, both professionally and personally, for all of us to follow.

This year the 2007 Brownlee Leadership Award was presented to Christy King from Seminole Community College. Christy joined FCPA in 1996 and served on the Executive Board in various roles for a total of eight years. Throughout her time on the Board, Christy worked very hard to increase the involvement of community colleges in the FCPA organization. She lobbied for and successfully

introduced the two-year community college/technical school experiential student of the year award. Christy worked tirelessly with Ray Rogers in the development and implementation of the FCPA Archives, an extremely valuable resource in preserving important FCPA information. She also saw a need for better communication and networking opportunities within the community college and technical school arena and formed the community college and technical school consortium several years ago. This consortium meets quarterly and is seen as an excellent venue for networking, problem solving, information sharing and fun by all who participate.

2007 is the 20th anniversary of the FCPA Brownlee Award. Christy is the first community college member to receive this award. It could not go to a more devoted, hard working member!



Dear FCPA Friends,

I want to thank the members of FCPA for the honor of being named the John T. Brownlee Leadership Award recipient for 2007. Involvement in this organization has afforded me the most exciting, fun, and meaningful professional development opportunity of my career. I have made countless friends around the state while being guided and supported by some of the most amazing career professionals.

I want to encourage every FCPA member to become more involved in moving this organization forward through serving on conference committees, in board positions, or as conference presenters. The success of this organization comes through the volunteer efforts of its dedicated members. The personal and professional development you reap from this involvement will far exceed the time you donate.

Thank you again for this wonderful honor. I am truly humbled and thrilled to have received this award.

Christy King

NEW MEMBER UPDATE

ANDREA ALFANO
FCPA SECRETARY

Currently, there are 282 active members in FCPA. Please welcome FCPA's newest members!

Bethune-Cookman University

- ◆ Lola Young
- ◆ Anthony Owens
- ◆ Janeen Mack

Broward Community College

- ◆ Philana Marshall

Daytona Beach Community College

- ◆ Sharonna Walker
- ◆ Ana Rue
- ◆ Carole Eagle Luby
- ◆ Sharon Patane Ielfield
- ◆ Kristin Nicols
- ◆ Miriam Ruiz

Flagler College

- ◆ Jenny Preffer

Florida Atlantic University

- ◆ Daniel Partouche
- ◆ Dawn Howard
- ◆ Stephanie Speer
- ◆ Donna Lee

Florida International University

- ◆ Lenroy Jones
- ◆ Nikki Stamp
- ◆ Lauren Hubacheck
- ◆ Carmen Rosado
- ◆ Kyra Spence
- ◆ Michele Williams
- ◆ Franklin Soares
- ◆ Shawna McNair

Florida State University

- ◆ Conquaya James
- ◆ Sarah Hartley
- ◆ Beth Lulgjuraj
- ◆ Nancy VanKoughnet

Saint Leo University

- ◆ Kim Edwards

Seminole Community College

- ◆ Lisette Guillen-Dolby
- ◆ Patry English
- ◆ Matthew Christo
- ◆ Victoria Nanos
- ◆ Patricia Ferguson
- ◆ Edward Chin
- ◆ Georgette White
- ◆ Mercedes Bermejo
- ◆ Rafael Davis
- ◆ Cynthia Rolley
- ◆ Scott Freeman
- ◆ Debra Lynch
- ◆ Donna Varetti

University of Central Florida

- ◆ Kenneth Goodwin
- ◆ Kerry Fleming
- ◆ Katie Cox
- ◆ Valda Ramdial
- ◆ Jennifer Williams
- ◆ Caroline Willard
- ◆ Evelyn Lora-Santos
- ◆ Jeff Manges
- ◆ Tina Adamski Baker
- ◆ Kathy Rancourt
- ◆ Cathy Break
- ◆ Toccara Maytrott
- ◆ Mayra Hoffman

University of West Florida

- ◆ Tiffany Jurey
- ◆ Patrice Friant
- ◆ Tammy McGuckin

QUICK LINKS TO INFORMATION YOU WANT

- ◆ More **candid photos** from the 2007 annual conference can be found in the photo gallery under the Annual Conference page at www.fl-cpa.org/photo_gallery.html.
- ◆ Updated **membership directory** information can be found under the Member Resources page at www.fl-cpa.org/directory.html.
- ◆ Breakout session presentation materials and resources from the 2007 conference can be found on the **FCPA Resource Room** page at www.fl-cpa.org/resourceroom.html.

CONGRATULATIONS TO THE 2007 STUDENT OF THE YEAR AWARD WINNERS

No FCPA conference could be complete without the Student of the Year awards! Once again this year, two outstanding students were recognized for their exemplary work in co-op or experiential education. Congratulations to the following students and their schools!

COOPERATIVE EDUCATION STUDENT OF THE YEAR:

• Sean Pfeil from the University of Central Florida

Sean Pfeil is a senior digital media student who is completing his second semester as Web Content Manager with Orange County Government's Information Systems and Services Division. Sean is being recognized for his initiative and achievements in overseeing the refurbishment of one of the largest and most frequently used websites in Central Florida.

In his coursework, Sean learned the ideology "content is king" when using the internet as a source of information and business. To that end, Sean took the lead in bringing standardization, harmony, and consistency to the county's website by developing a comprehensive reference document as a guide for over 120 county web coordinators responsible for updating their departmental websites. He also developed an internet quality assurance report to quickly identify inconsistencies and route them back to the appropriate coordinator for follow up and correction. Sean's reference tools are now used as the countywide standards for web design content.

While maintaining a 3.5 GPA, Sean has found time to become immersed in the community service culture of his employer. He has participated in numerous county sponsored fundraisers to raise money for nonprofit organizations and values the importance of getting involved with the community. Congratulations to Sean Pfeil!

4-YEAR EXPERIENTIAL EDUCATION STUDENT OF THE YEAR:

• Danielle Forster from the University of Florida

Danielle Forster is being recognized for her many contributions to the University of Florida Career Resource Center, where she served as a Client Services Student Assistant and was promoted to Career Information Area Senior Student Assistant Team Leader. Of her time in the CRC, Danielle says "The opportunity has led me to have a better understanding of the importance of not only gaining knowledge from classes but also preparing for what lies in the future, post graduation." In addition to her primary role in helping students to access internships, jobs, and career services, Danielle has also spearheaded several CRC projects. Danielle conducted extensive research into social networking sites and surveyed employers to determine use and motivation to use these sites. The results of her study were presented at the Southeastern Association of Colleges & Employers (SACE) Conference in December 2006.

Additionally, Danielle has been heavily involved in the Career Connectors programs in the Center, which allows current students to connect with alumni to gather information about career planning topics. Furthermore, in her role as customer service team leader, Danielle has recruited, interviewed, and selected several of the team members. Through her many opportunities at the CRC, Danielle has been able to apply the skills and knowledge she gained in the classroom to actual business situations. Additionally, Danielle credits this experience with preparing her for life beyond UF and upon her graduation in May 2007, with a Bachelor of Science degree in Business Administration, she landed her ideal job. Congratulations Danielle!

SUMMARY OF THE 2007 ANNUAL BUSINESS MEETING

JUNE 28, 2007

DAYTONA BEACH HILTON OCEAN WALK VILLAGE

ANDREA ALFANO
FCPA SECRETARY

Board Reports:

President's Report: Dee Dee Gatch reviewed this year's goals:

- A succession plan for FCPA leadership has been devised. New members will be encouraged to become involved in conference committees; once a member has served on a committee, he or she will be asked to chair a committee for future conferences. After members have demonstrated initiative and commitment through committee service, they will be considered for nomination to a board position and then an officer position. We hope that this plan will help to develop FCPA's future leaders.
- A Membership Committee has been formed to help increase membership, especially employer members. This committee will be chaired by Sandy Jakubow, FCPA Membership Representative. Sandy will work with other board members to recruit new members from schools that are not currently active in FCPA as well as new employer members.
- The FCPA archive is a system that allows board members to save and share documents online. These items are used as reference materials and have proven to be very valuable in orienting new board members and conference committee chairs. Dee Dee has made sure that the archive is up-to-date and in good shape!

Secretary's Report: Andrea Alfano reported that we currently have 282 members. This number is up from 215 members in 2006. Both four-year and two-year members have increased considerably, Employer memberships have dropped slightly. Our increase in membership is largely due to the new Unlimited Institutional Membership; 14 organizations have taken advantage of this new option. The total number of members included in Unlimited Memberships is 163, including 89 new members.

Treasurer's Report: Ray Rogers reviewed the proposed budget and actual operating budget for the 2006-2007 fiscal year. Our balance is in good shape; we have taken in a little more money than was expected and also spent a little less than was estimated. Ray noted the importance of building our reserve so that the organization can easily handle any unforeseen issues that may arise. The board has instituted an audit process that will be supervised by the Past President. We have also been looking into adding credit card payment options for membership and conference registration and hope to make that available to our members soon.

Information Manager's Report: Lindsey Pugh announced that conference materials will be available in our online resource room and asked that presenters forward materials to her for posting (informationmanager@fl-cpa.org). Upcoming career fair dates should be submitted to Andrea Koegel (memberemployer@fl-cpa.org) to be posted on the website's events calendar. Also, a reminder that the password for the online member directory has been changed; if you need the new password please contact Andrea Alfano (secretary@fl-cpa.org).

FCPA CONFERENCE HIGHLIGHTS



FCPA members came together for the opportunity to network, showcase best practices, learn from each other, and have some fun! This year's annual conference was held at the Daytona Beach Hilton and was quite successful! 103 college members, 24 employer representatives and ten exhibitors gathered together for three days of fun, including presentations from fantastic guest speakers, informative breakout sessions, spirited recreation events, incredible door prizes and excellent food!

This year's opening keynote speaker, O. Ray Angle, started off the conference with high energy and entertainment in his "Mixing & Mingling: Making Professional Conversation" presentation. After a few tips and reminders on networking, members were able to practice these skills as well as connect with other attendees in one of the highlights of the conference, the speed-dating-style networking program.



The Winner's Circle and the Race Car Competition were both new this year, and we look forward to hearing your feedback regarding these events (please see below for evaluation information). The Winner's Circle was a new way for more members to showcase their best practices and the Race Car Competition split the State Universities, Private Colleges, Employers, and Community Colleges & Technical Centers into their respective groups in order to network and compete to build the most inventive racecar!

What annual FCPA conference would be complete without the recreation activities? Thanks again to Andrea Alfano for organizing the Fun Run and Volleyball game. Jennifer Browning and Erin Hall won the Fun Run by correctly estimating their times and the Employers upset the Colleges in this year's volleyball match, so now the Colleges are owners of the new *Loser's Trophy!*



CONFERENCE EVALUATIONS

For the first time, the conference evaluation is available on-line. We hope that you find this to be easy and more convenient! Your feedback is important to the Board of Directors and the Conference Planning Committee as they reflect on this year's event, and of course to Ray Rogers as he begins work on the 2008 conference in Naples!

Please take a moment to complete the survey available at the following link:
[FCPA Conference 2007 - Evaluation](#)

THANK YOU

The FCPA Board of Directors would like to say a special thank you to those member schools and employers who contributed to the FCPA President's Council this year. This year's conference would not have been such a success without you!

PRESIDENT'S SPONSOR (DONATIONS OF \$2,000 OR ABOVE)
Enterprise Rent-a-Car

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Colleges of Central Florida Career Consortium
Florida Institute of Technology **University of Central Florida**
Florida State University **University of Florida**

SILVER LEVEL DONORS (\$100 - \$499)
Eckerd College **Florida Atlantic University**
HSBC **Manatee Community College**
Rollins College **Seminole Community College**
The University of Tampa **Webber International University**



2008 FCPA CONFERENCE IN NAPLES



Mark your calendar now for the
2008 FCPA Conference.
It will be held at the
Naples Grande Resort & Club,
June 18 – 20, 2008.

CONGRATULATIONS 2007- 2008 FCPA BOARD OF DIRECTORS

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Join us in San Antonio at
The Hyatt Regency San Antonio
On the Riverwalk
November 27-30, 2007
San Antonio, Texas

Want to be a part of the next Connection? This newsletter is a great way to communicate with FCPA members. Why not educate the membership on exciting new happenings in career services or recruiting by writing a brief article?! The Fall submission deadline is Nov. 2. informationmanager@fl-cpa.org