
FLORIDA CAREER PROFESSIONALS ASSOCIATION CONNECTION

KEEPING FLORIDA FIRST

SPRING 2007

PRESIDENT'S MESSAGE

The spring issue of the FCPA newsletter is always full of important and interesting information about the upcoming conference. Before I get to that topic I would like to take a minute to share a different kind of thought. As I look back through the years I've been on the FCPA Board I've been continuously impressed by the many wonderful professionals I've met and worked with. I know there are many of you who value opportunities for professional growth and networking with colleagues. I encourage you to volunteer for one of the conference committees. This is such a great way to share your skills and meet other dedicated professionals. This is such a great win-win relationship. I'm sure that someday you also will look back and appreciate all that FCPA and its members have shared with you. In July and August the 2008 conference chair will be looking for volunteers. Please take the next couple of months to think about how you can contribute to the future success of FCPA and to your own personal growth. I have been honored to serve as your President this past year. I look forward to seeing all of you in Daytona Beach this June. Conference registration is open so please register and book your room early.

It is that time of year when many of you are renewing your membership. This year you will receive the new FCPA password with your renewal confirmation. If you have any questions about your membership or the new password please contact our Secretary, Andrea Alfano at andrea@webbercareers.com.

I want to thank Andrea for representing FCPA at the annual SACE conference this past December. We continue to have a strong relationship with SACE via our members, online resources, innovative ideas and conference activities.

The 2008 conference site selection committee, Tracy Joinson, Ray Rogers, Dona Gaynor and I, have been reviewing proposals and visiting potential sites. We are in the final phases of contract negotiations. The committees' goal is to keep food and AV costs down while still providing a beautiful site. We look forward to announcing the 2008 site at the Daytona Beach conference this coming June.

The winter Board of Directors meeting was hosted by Jackie Herold and Amy Kleeman at the University of Central Florida. We welcomed our new Information Manager, Kelly Cleary. Ray Rogers has been working closely with Kelly to help her phase into the various duties. Andrea Koegel has been helping by compiling the career fair information that is posted on the FCPA website. A great deal of work goes into gathering information and updating all of the conference web pages. Kelly and Ray have been working with this year's Vice President/Conference Chair, Dona Gaynor. All pages are up to date and working well. Great job everyone!

Our Treasurer, Ray Rogers, reported to the Board that FCPA is on solid footing with a January 2007 fund balance slightly higher than last

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AWARD NOMINATIONS

Our association recognizes three exceptional students and one outstanding professional each year. We encourage all members to nominate a student and/or colleague for one of these prestigious awards. Contact information for the award coordinators is provided in the online application.

Award criteria and application instructions can be downloaded by visiting:

www.fl-cpa.org/awards.html

BROWNLEE LEADERSHIP AWARD

In honor of John Brownlee's dedication and commitment to FCPA, this award has been presented at our summer conference annually since 1987. The award recognizes an outstanding individual of our organization who has made a contribution to a specific program, project or activity within FCPA or professional contribution to the career/recruiting field.

STUDENT OF THE YEAR AWARDS

The Student of the Year Awards are presented each year at the annual conference in the following categories:

- ◆ Co-Op Student of the Year
- ◆ 4 Year College Experiential Student of the Year
- ◆ 2 Year College/Technical Center Experiential Student of the Year



January. At our August Board meeting Ray proposed (the Board agreed) that an annual financial audit would provide our members with the assurance that their organization is in good financial condition. Mike Tooke, Amy Kleeman and Jackie Herold conducted the first annual audit this past month. They will present their report to the Board at our June meeting.

Mike Tooke has also been hard at work drafting the 2008 slate of officers. If you have enjoyed supporting FCPA as a conference committee member and would like to serve as a Board member please contact Mike at Mtooke@admin.usf.edu.

As always the best part of the winter Board meeting is the conference update. Dona Gaynor reported that the committees were developing programming ideas, a best practice showcase, and NASCAR themed fun activities for all conference attendees. The Daytona Beach Hilton is a great facility in a wonderful location. I'm sure you're going to have a great conference experience. Dona has many conference details which are provided later in this newsletter.

As this will be my last newsletter as your FCPA President I would like to publicly thank all of the members of the Board of Directors for their strong support. Every time there was a need someone stepped up to meet the challenge. FCPA is a strong organization and that is due to the time and hard work that everyone contributes. A very special "thank you" goes out to Mike and Ray for patiently providing your extensive experience and guidance to me on numerous occasions. To all of the wonderful members, I am honored to have had the opportunity to serve as your FCPA President.

Thank you,

Dee Dee Gatch

TREASURER'S UPDATE – RAY ROGERS

This is the time of year that the bank account becomes pretty dynamic as we are beginning to receive conference registration fees, Presidents Council donations and vendor fees. We are also still receiving membership renewals and registrations. Since the close of last summer's conference in St. Petersburg, we have collected \$2,550 in membership dues, \$4,600 in conference registration fees, and \$3,565 in Presidents Council donations. We have paid a \$1,400 deposit at the Daytona Beach Hilton and spent \$809 in other FCPA expenses. The current balance in the FCPA SunTrust account stands at \$29,037.06, leaving us on very solid ground as we prepare for the Daytona Beach conference in June.



QUICK LINKS TO INFORMATION YOU WANT

- ◆ Conference information and updates, including breakout session descriptions, hotel information and conference registration, can be found under the **Annual Conference** page at www.fl-cpa.org/conference.html.
- ◆ Updated membership directory information can be found under the **Member Resources** page at <http://www.fl-cpa.org/directory.html>.

**Dona Gaynor – FCPA Vice President
and 2007 Conference Chair – June 27-29**



Attention FCPA members! Get ready to start your engines and prepare to enter the race for a great conference at the Hilton Daytona Beach Ocean Walk Village. The Pit Crews (conference committees) have been working hard to make this year's conference a great success. Some important reminders:

- Register now by going to www.fl-cpa.org/conference.html
- Reserve your room at the Hilton Dayton Beach Ocean Walk Village by calling 1-866-536-8477. Be sure to ask for the FLORIDA CAREER PROFESSIONALS ASSOCIATION rate of \$129.00 per night. The deadline to reserve your room at this rate is May 27, 2007. When making your reservation, ask for a room in the South Tower, which is closer to the conference meeting rooms.

Programs

The Program Committee has put together an excellent program with some new and exciting program ideas that we hope will make this conference more interesting and valuable to members. They were extremely impressed with the number and the quality of the program proposals that were submitted.

Winner's Circle - the Program Committee has come up with a new idea called the Winner's Circle. The Winner's Circle is a best practices showcase where FCPA members can highlight ideas, programs or resources that can easily be shared with fellow members. The idea is similar to the Resource Room of past conferences but will accommodate new technology such as PowerPoint presentations, videos, or podcasts. Each presenter in the Winner's Circle will have a table to showcase their idea. The Winner's Circle will take place on Wednesday June 27 right before the President's Reception and will be set up similar to a poster session or trade show. For more information and to participate in the Winner's Circle go to www.fl-cpa.org/program.html.

Schedule At A Glance

Updated program information and breakout session descriptions can be found on the FCPA website at <http://www.fl-cpa.org/program.html>.

Tuesday, June 26, 2007

1:00 p.m. - 4:00 p.m. FCPA Board Meeting
4:00 p.m. - 5:00 p.m. Conference Leaders Meeting

Wednesday, June 27, 2007

9:00 a.m. - 5:00 p.m. Registration Open
9:00 a.m. - 1:00 p.m. Exhibitor Area Open
1:00 p.m. - 2:00 p.m. Welcome/Opening Keynote Speaker
Ray Angle – “Mixin’ & Minglin – Making Professional Conversation”
2:15 p.m. – 3:00 p.m. Follow-up Networking Activity for all members
3:00 p.m. - 4:30 p.m. Exhibitor Area Open
3:00 p.m. – 3:30 p.m. BREAK
3:30 p.m. – 4:30 p.m. Special Interest Meetings
4:30 p.m. – 5:00 p.m. New Member Orientation
5:00 p.m. - 6:00 p.m. WINNER’S CIRCLE – Best Practices Showcase
5:30 p.m. – 7:00 p.m. President’s Reception
Dinner on your own

Thursday, June 28, 2007

6:00 a.m. Fun Run/Walk
7:30 a.m. - 11:00 a.m. Registration Open
7:30 a.m. - 8:30 a.m. Continental Breakfast
8:00 a.m. - 9:00 a.m. Business Meeting/Awards Presentation
9:00 a.m. - 11:30 p.m. Exhibitor Area Open
9:15 a.m. - 10:15 a.m. BREAKOUT SESSION A – 4 sessions offered
10:15 a.m. - 10:45 a.m. BREAK
10:45 a.m. - 11:45 a.m. BREAKOUT SESSION B – 4 sessions offered
12:00 p.m. – 1:00 p.m. Lunch/Announcements
1:00 p.m. - 4:00 p.m. Exhibitor Area Open
1:30 p.m. - 2:30 p.m. BREAKOUT SESSION C – 4 sessions offered
2:30 p.m. - 3:00 p.m. BREAK
3:00 p.m. - 4:00 p.m. PERSONAL TUNE-UP – Personal Development Program
4:30 p.m. - 6:00 p.m. Volleyball
7:00 p.m. – 9:00 p.m. **Banquet – Beach Barbeque**

Friday, June 29, 2007

9:00 a.m. - 11:30 a.m. Full Breakfast/
Closing Keynote Speaker
Scott Christopher – “Building a Stronger Workplace with Levity and Humor”
11:30 a.m. - 12:30 p.m. Conference 2008 Planning Meeting

President's Council – Lee Holifield and Andrea Koegel have been working hard on the President's Council and we would like to thank the following organizations for their support: Enterprise Rent-A-Car, Florida Institute of Technology, Manatee Community College, Seminole Community College, Eckerd College, HSBC, University of Tampa, and Webber International University. For those of you still thinking about a contribution, please contact Lee at lee.r.holifield@us.hsbc.com or Andrea at Andrea.D.Koegel@erac.com. A President's Council form is available at www.fl-cpa.org/sponsors.html.

Door Prizes - Jackie Herold along with the Door Prize Committee would like to issue a call for each school and employer to donate one or two door prizes. This year, in response to participants' feedback, we would like to limit items with school branding and ask the membership to make their requests for door prizes to employers or community businesses with which you partner. Chain restaurants, hotels, theme parks, and retail establishments are great places to market FCPA and ask for their support. Please e-mail Jackie (jherold@mail.ucf.edu) or Akleeman@mail.ucf.edu) and let them know if you have items to donate. Your donations are greatly appreciated!!

Recreation – This year we are back on the beach so we will return to the traditional Thursday afternoon Employers vs. Schools beach volleyball match. If you are interested in participating, please contact Recreation Chair Andrea Alfano at andrea@webbercareers.com. We will also have the traditional early morning beach run/walk on Thursday morning.

Vendors/Exhibitors – Jan McKenna and her team have done a great job and already have five vendors confirmed. Career Liftoff, College Central Network, Florida Survey & Mapping Society, MonsterTRAK and Vault are scheduled to attend. However, the Vendor Committee is still seeking more businesses or organizations who would like to participate as vendors. If you know of any potential vendors, please pass their contact information along to Jan McKenna at JMcKenna@cci.edu.

Photography – Ann Marie Cooper is the Photography Committee Chair. Please contact Ann Marie at acooper@stetson.edu if you have a digital camera and would like to be involved in the conference.

Evaluations – Tracy Joinson is working on evaluations this year. Please be sure to fill out an evaluation to provide feedback that helps next year's conference planning committee make changes to improve the conference.

As we move closer to the conference, we will send informational updates to you to help you with your conference planning. Daytona Beach is going to be a fun and casual location to network and learn while enjoying the beautiful surroundings. Please feel free to contact me if you have any questions. I look forward to seeing everyone there!

FCPA 2007 CONFERENCE SITE – DAYTONA BEACH, FL
2007 CONFERENCE SITE
HILTON DAYTONA BEACH OCEAN WALK VILLAGE

100 North Atlantic Avenue
Daytona Beach, FL 32118

RESERVE YOUR ROOM NOW!

The deadline for reserving a room at the FCPA rate is May 27, 2007.

Come experience Daytona's newest oceanfront resort located directly on the sun-blessed beaches of the Atlantic Ocean. Hilton Daytona Beach Ocean Walk Village hotel is located on Daytona's pristine beaches in the heart of Ocean Walk Village, a \$400 million vacation and entertainment district.

To reserve your room, contact the Hilton Daytona Beach at 1-866-536-8477. Be sure to ask for the special **FLORIDA CAREER PROFESSIONALS ASSOCIATION** room rate. The rate is **\$129** for both single and double occupancy; \$139 for triple occupancy; and \$149 for quad occupancy. These special rates are available to FCPA members for 3 days pre- and post-conference, based on availability. Parking is \$6.00 per day for self-parking (located across the street) and \$13.00 per day for valet parking.

Hotel room rates are subject to applicable state and local taxes (currently 12.5%). In order to be exempt from taxes you must provide a copy of your institution's Florida Tax Exempt Certificate along with a tax-exempt form of payment (institution credit card or check). These documents can be sent in advance or provided at check-in. Please note that you cannot be exempt from tax with a personal credit card or check, even with a Florida Tax Exempt Certificate.



THE PROGRAM SO FAR. . .

EDUCATIONAL BREAKOUT SESSIONS/WORKSHOPS/PRESENTATIONS

Podcasting with Ray & Tom

Ray Angle, Good Work Consulting

Work/Life Balance for the Busy Career Professional

Andy Masters, Masters Performance Improvement

The Career Thoughts Inventory (CTI) & Its Effects on the Job Search Process

Jessica Caolo, University
of South Florida

Workforce Readiness – Making it a Reality

Catherine Mallozzi, Florida Metropolitan University

DRIVE: Staying on Course on the Academic Freeway

Randy Dicks, Hillsborough Community College and
Jennette Deckelman, Hillsborough Community College

Join Us for the Race – Building Relationships to Promote Career Events to Employers, Students, Faculty, & Staff

Ja'Net Glover, University of Florida and Tom Halasz,
University of Florida

Winning the Marketing Race!

Kevin Guthrie, University of Florida

The “NEW” Interview ...VVI (Virtual Video Interviewing)

Dottie Washington, University of South Florida

How do we know if the work we're doing is On Track? Creating and measuring student learning and program outcomes

Lauren Loeffler, University of West Florida

Personal Tune-Up for All Members – Feng Shui to Create a Comfortable Office Environment

Tabitha Miller, Feng Shui Consultant/Professional
Educator

***Plus more programs still to come! Check the
website for updates and full program information as
we get closer to the Conference.***

OPENING KEYNOTE SPEAKER

O. Ray Angle – Good Work Consulting

Mixin' & Minglin': Making Professional Conversation

Developing professional relationships is a primary function of life. This fun and interactive presentation will teach even the worst mingle phobic how to make an entrance, keep the conversation rolling and exit with style. This presentation is ideal for anyone whose work requires them to demonstrate great interpersonal communication skills (practically all work environments) and for anyone who is afraid to mingle (which is about 90% of all people).

With more than 20 years experience in college career services and teaching, Ray routinely presents on a variety of career and employment issues. Previous workshop participants have described his presentations as informative, entertaining, practical and fun.

CLOSING KEYNOTE SPEAKER

Scott Christopher, O.C. Tanner & Associates

Building a Stronger Workplace with Levity and Humor

Scott is an experienced corporate communications specialist and trainer who has worked with O.C. Tanner for years. His on-site training is presented in an entertaining format that will reinforce the power of a motivating award presentation and the power of recognition. Scott has extensive experience presenting to corporate audiences and has observed firsthand the "power" of The Recognition Experience®.

WELCOME NEW MEMBERS

We're pleased to announce that six schools & one company have taken advantage of our new unlimited membership option! If you have not renewed your membership for 2007, please visit <http://www.fl-cpa.org/join.html> to download the membership form. As a reminder, the password to our online membership directory has recently changed. Once 2007 membership dues are paid, you will receive a confirmation email that will include the new database password. If you have any questions regarding your membership status, please contact Andrea Alfano, FCPA Secretary, at 863-638-2936 or secretary@fl-cpa.org.

FCPA is happy to welcome the following new members to our organization:

Enterprise Rent-A-Car

- ◆ Pete Masini

Flagler College

- ◆ Jenny Preffer

Florida Atlantic University

- ◆ Brian Montalvo
- ◆ Roger Nielsen
- ◆ Elvy Rinaldy

Florida Institute of Technology

- ◆ Elizabeth Farney
- ◆ Elaine Grant
- ◆ Jenn Havery-Johnson

Florida Power & Light

- ◆ Martiza Castano
- ◆ Ron Navarro

Harris Corporation

- ◆ Alina Shaffer

Hillsborough Community College

- ◆ Jennette Deckelman
- ◆ Elizabeth Key-Raimer
- ◆ Lou Lombana
- ◆ Angela Mick
- ◆ Jimmy Surin

Kiewit Southern Co.

- ◆ Christine Beaudoin

Lake City Community College

- ◆ Kimberly Cannon
- ◆ Bonnie Conner
- ◆ Amy Dekle
- ◆ Tracy Hickman
- ◆ Amanda Luke

- ◆ Yosefua Norris
- ◆ Judy Turner
- ◆ Rebecca van Hoek
- ◆ Linda Williams

Lynn University

- ◆ Carolyn Thorpe

Palm Beach Community College

- ◆ Gwennette Royal

Rollins College

- ◆ Erin Pianko
- ◆ Marian Cacciatore
- ◆ Edward Kowalewski

University of Florida

- ◆ Ja'net Glover
- ◆ Eric Hall
- ◆ Beth Hanneman

University of South Florida - Tampa

- ◆ Emmanuela Pierre

University of South Florida – Sarasota/Manatee

- ◆ Corinne Wright

University of South Florida – St. Petersburg

- ◆ Terry Dowling
- ◆ Sonja Hayes
- ◆ Sharon Italia

Webber International

- ◆ Tonya White

FCPA BOARD OF DIRECTORS

President

Dee Dee Gatch/Manatee Community College
president@fl-cpa.org

Vice-President

Dona Gaynor/Florida Institute of Technology
vicepresident@fl-cpa.org

Secretary

Andrea Alfano/Webber International
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Amy Kleeman/University of Central Florida
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Member At Large (Employer)

Andrea Koegel/Enterprise Rent-A-Car
memberemployer@fl-cpa.org

Member At Large (School)

Tracy Joinson/Palm Beach Community College
memberschool@fl-cpa.org

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Co-op Representative

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Community College Representative

Laurie Ragsdale/Hillsborough Community College
communitycollegerep@fl-cpa.org

Information Manager

Kelly Cleary/Stetson University
informationmanager@fl-cpa.org



Florida Career Professionals Association 2007 Donation Opportunities

Sponsorship Form

Florida Career Professionals Association offers these sponsorship options. We are asking for your financial support for this year's conference. To maximize your sponsorship recognition please complete and return this form along with your check to Andrea Koegel, Sponsorship Co-Chair. If you have questions call Lee Holifield at 904.389.3523 or email her at lee.r.holifield@us.hsbc.com.

Select your level of Sponsorship below *and* on the reverse side designate preferred use of your donation (if applicable).

_____ **President's Sponsor: \$2,000 and above** (designate preferred use of your donation on reverse side of form)

- ◆ One full complimentary conference registration (\$200.00 value)
- ◆ Full page ad (black and white) in conference program
- ◆ Recognition as a sponsor of a conference event with signage reflecting your organization's logo
- ◆ Organization logo on FCPA website
- ◆ Organization name on President's Council signage at conference

_____ **Platinum: \$1,000 - 1,999** (designate preferred use of your donation on reverse side of form)

- ◆ Recognition as a sponsor of a conference event with signage reflecting your organization's logo
- ◆ Organization logo on FCPA website
- ◆ Organization name listed in the conference program
- ◆ Organization name on President's Council signage at conference

_____ **Gold: \$500 – 999** (designate preferred use of your donation on reverse side of form)

- ◆ Organization logo on FCPA website
- ◆ Organization name listed in the conference program
- ◆ Organization name on President's Council signage at conference

_____ **Silver: \$100 – 499** (designate preferred use of your donation on reverse side of form)

- ◆ Recognition of your organization on the FCPA website
- ◆ Organization name listed in the conference program
- ◆ Organization name on President's Council signage at conference

_____ **Bronze: up to \$99** (designate preferred use of your donation on reverse side of form)

- ◆ Recognition of your organization on the FCPA website
- ◆ Organization name listed in the conference program
- ◆ Organization name on President's Council signage at conference

_____ **Other/In-Kind Donation Options (see reverse side for options)**

Organization: _____

Address: _____

Contact Person: _____

Title: _____

Phone: _____ **E-mail:** _____

Make your contribution by March 1, 2007
Make checks payable to FCPA ~ FCPA Tax ID# 05-0523720
Send to: Andrea Koegel, Enterprise Rent a Car, 5442 Hoffner Avenue, Orlando, FL 32812

Program and event sponsorship opportunities

_____ *Keynote Speakers*

___ Opening Keynote, June 27th

___ Closing Keynote, June 29th

_____ **President's Reception** (June 27th)

_____ **Lunch** (June 28th)

_____ **Banquet** (June 28th)

_____ **Brunch** (June 29th)

_____ **General conference support**

OTHER/IN-KIND SPONSORSHIP OPPORTUNITIES

The value of any of these will be credited toward the various sponsor levels on reverse side of form and you will receive the corresponding benefits of that sponsor level. Please specify what you'd like to donate in the space provided or add your own in-kind donation to the list:

___ Printing Costs (e.g. program, signs, posters):

___ Give Away Bags (e.g. tote bags, backpacks)

___ Gifts for Give Away Bags at Registration (e.g. pens, pads, highlighters, hard candy/mints):

___ Gifts for Presenters (e.g. keynote speakers, breakout speakers):

___ Other:

Make your contribution by March 1, 2007

Make checks payable to FCPA~ FCPA Tax ID# 05-0523720

Send to: Andrea Koegel, Enterprise Rent a Car, 5442 Hoffner Avenue, Orlando, FL 32812