

# EXHIBITOR & SPONSORSHIP OPPORTUNITIES



## ABOUT FLORIDAACE

The **Florida Association of Colleges & Employers** is also known as FloridaACE and is formerly known as Florida Career Professionals Association (FCPA). FloridaACE membership includes representatives from higher education institutions within the state, including public and private colleges and universities; community colleges; technical school career centers and co-operative education personnel, as well as industry employers who recruit on Florida campuses. FloridaACE helps build Florida's workforce by promoting innovative internships, cooperative education, and career opportunities through partnerships among career professionals in education, government, and industry.

## MISSION STATEMENT

The mission of the Florida Association of Colleges and Employers is to be the association of choice for career services and talent acquisition individuals fostering inclusive professional relationships and networking.

We value:

- Ethical and respectful practices
- Meaningful professional development
- Diverse and engaging communities



**Interested in supporting FloridaACE by becoming a sponsor or exhibitor?**

Email Sonia Hernandez, FloridaACE Vice President, at [vice.president@florida-ace.org](mailto:vice.president@florida-ace.org).

## WHY SPONSOR

Sponsoring the **Florida Association of Colleges and Employers (FloridaACE)** annual conference aligns with several key benefits and values:

**Networking Opportunities:** Sponsoring the conference provides your company with networking opportunities with career services professionals and talent acquisition individuals from various organizations and industries.

**Brand Visibility and Recognition:** By sponsoring the event, your company can increase its visibility and brand recognition within the college and career services community in Florida.

**Professional Development:** Supporting the conference demonstrates your company's commitment to meaningful professional development, which is a core value of FloridaACE. Your sponsorship can contribute to the success of workshops, seminars, and panel discussions focused on career advancement and skill development for attendees.

**Community Engagement:** Sponsoring the event allows your company to actively engage with the career services and talent acquisition community in Florida. This involvement can lead to long-term relationships with key stakeholders and organizations, ultimately benefiting your company's recruitment and talent management efforts.

Overall, sponsoring the **Florida Association of Colleges and Employers Annual Conference** provides your company with a platform to showcase its commitment to ethical practices, professional development, diversity, and community engagement, while also gaining valuable networking opportunities and brand exposure.

## PRESIDENT'S COUNCIL CO-CHAIRS

Kristen McKnight, President

Sonia Hernandez, Vice President & 2024 Conference Chair

## SUPPORT FLORIDAACE

Donations to the President's Council support conference programming.

**Your contribution makes a difference!**

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# President's Council Sponsorship Opportunities

## FloridaACE Annual Conference

### President's Level (\$3,000 and up)

- One complimentary conference registration
- 5-minute promo spot at beginning of sponsored event/recognition as sponsor, including signage, at the available conference event of your choice
- Full page ad in conference program
- Featured on FloridaACE social media platforms
- Organization logo and link on FloridaACE website and conference app
- Organization name on President's Council signage at conference

### Platinum Level (\$2,000 - \$2,999)

- 1-minute promo spot at beginning of sponsored event/recognition as a sponsor, including signage at the available conference event of your choice
- Organization logo and link on FloridaACE website and conference app
- Organization name listed in the conference program
- Organization name on President's Council signage at conference

### Gold Level (\$1,000 - \$1,999)

- Organization logo and link on FloridaACE website and conference app
- Organization name listed in the conference program
- Organization name on President's Council signage at conference

### Silver Level (\$500 - \$999)

- Organization logo and link on FloridaACE website and conference app
- Organization name listed in the conference program
- Organization name on President's Council signage at conference

### Bronze Level (\$100 - \$499)

- Organization name listed in the conference program
- Organization name on President's Council signage at conference

**Interested in becoming a sponsor of the 2024 FloridaACE Annual Conference?**

Email Sonia Hernandez, FloridaACE Vice President, at [vice.president@florida-ace.org](mailto:vice.president@florida-ace.org).

# 2024 Exhibitor Opportunities

## FloridaACE Annual Conference

### EXHIBITOR REGISTRATION

**Deadline:** May 13, 2024

**Cost:** \$699

**Register:** <https://www.florida-ace.org/exhibitors>

### EXHIBITOR BENEFITS

One complimentary, full-conference registration includes access to all concurrent, general, and networking sessions; and all food functions. Complimentary listing on the FloridaACE Website and Mobile App, and the FloridaACE24 Annual Conference guide.

- One booth in prominent location to connect with FloridaACE members at the annual conference
- Complimentary 2024 conference registration (1)
- Dedicated time to talk with members during Re-energize with Exhibitors and Employers (1)
- Organization logo and link on FloridaACE website for one year
- FloridaACE affiliate membership (1)
- Featured on FloridaACE social media platforms



**Interested in becoming an exhibitor at the 2024 FloridaACE Annual Conference?**

Email Sonia Hernandez, FloridaACE Vice President, at [vice.president@florida-ace.org](mailto:vice.president@florida-ace.org).





*Meet us in Jacksonville*

**June 12th - 14th, 2024**

<https://florida-ace.org/annual-conference>

**Secure Your Sponsorship**

For more information, contact Sonia Hernandez, Vice President  
at [vice.president@florida-ace.org](mailto:vice.president@florida-ace.org), 305.348.6753.